

● REC

80% 

PROCESS BOOK

Narmeen Wasim

Year 2

Writing A Literature Review

Literature review comes from PHD/MA papers where you give an overview of previously published works on a specific field.

An essay on the other hand, is an experiment of thought. It is where the writer brings the reader on a lineage of thoughts — You end off different from where you began; similarly to a design process.

Research

It is important to think of referencing as being joyous. It is in a way getting everyone you are interested in together through your writing.

Reading

There are many ways in which you can read and it is crucial to find a way of reading that works for you. If it is audio, look at spotify, soundcloud or youtube to find interviews and talks. If it is verbal, find someone else interested in similar things and record the discussion. If you are better with absorbing small set of information at once, read through the introduction then skip to the relevant section by using the index. Looking up pre-existing interviews and reviews would be a good option to get an idea of what the text is about.

Reviewing

Review teaches you about a new perspective on what you are researching about.

**= *THE 3 MODES
OF READING:***

***GRAZING,
SCAVENGING,
EMBODIED
SKIMMING =***

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Week 1

19/04 - 22/04

Writing A Literature Review

Activity: Link a quote from a text you have read to the current TV series / film you are watching.

Text: The Care Manifesto

Choosing to become surgeons is a noble cause, though it is often forgotten by the surgical residents at Seattle Grace Hospital when the role of Chief Resident is up for grabs. In order to truly achieve their goals, they need to remember that care is an important part of their job. Not just for their patients, but for each other as well. They should help build each other up because putting care at the "centre stage means recognising and embracing their interdependencies." (The Care Manifesto)

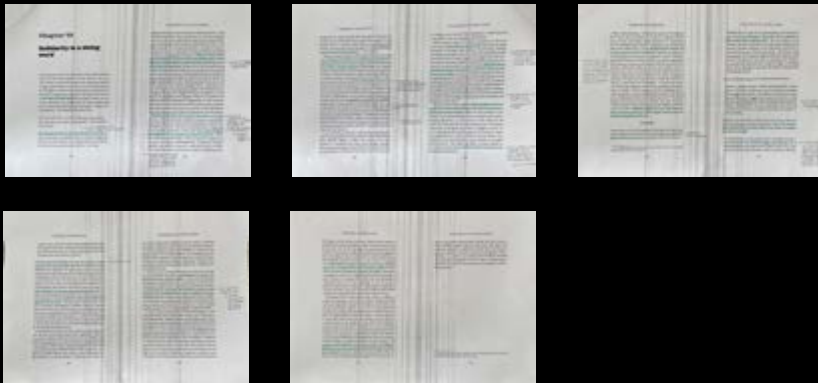
TV Show: Greys Anatomy

REFLECTION

This activity taught me how to link things that on the surface do not seem to have anything in common, like an academic text like "The Care Manifesto" and a random TV series like grey's anatomy. I learned that writing a literature review is not as complicated as it seems, that it can be done by asking the right questions and using proper research methods.

Community Reading

Task 1: Spend 45 minutes closely reading one of the texts.



Task 2: Pair up!

I was paired up with Alexandra and we had coincidentally picked the same text. Some of the notes I wrote down when discussing the text with her include:

- Solidarity comes with its own risks
- There is a delicate balance between collective action
- We should not disregard intersectionality
- We both disagreed with the notion that “struggle is beautiful” because struggle should not be glamorised or be an “aesthetic”. Struggle is struggle. It is brutal, it is painful, it is most certainly not beautiful.

Task 3: Join Another Pair

We paired up with Gabe and Jasper for this part of the workshop. Below are the points I took down while comparing the contrasting the following texts.

Gabe's Text: An Enclave, hidden to all but us: On the erotics of trans love

- There is safety in a community with shared experiences (not enforcing societal conventions)
- The world burns so that it can reform into something that suits us
- Parakeets = projection of inner self, self-policing of behaviour
- Letting go of the “parakeets” = letting go of self constraints

Jasper's Text: Bell Hooks - All About Love - Community: Loving Communion

- The nuclear family was born out of a patriarchal system (not a good representation)
- We need to look beyond the “nuclear family” to create a loving community
- Extended families were the first sense of community
- Loving ourselves is essential to be part of a community
- Women are always forced to be the carers within a family

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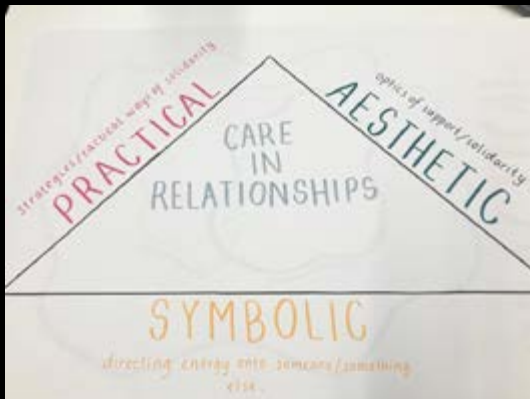
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Week 1

19/04 - 22/04

Community Reading

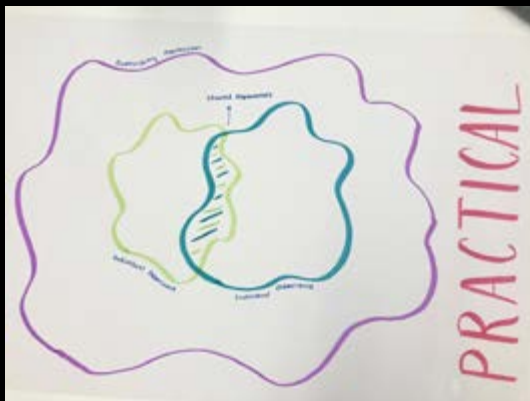
= ***OVERARCHING THEME OF SOLIDARITY*** =



The similarities between the texts include:

- The theme of solidarity leading to the creation of a community
- Breaking down the roles we play and moving beyond the rigid definitions
- Both empathy and experience can result in solidarity
- You need to be honest with yourself before you can be honest with others

There are two types of solidarity discussed within these texts. The first is solidarity between those who do not relate to each other but want to help; and the second is the more intimate solidarity between people who do have shared experiences.



REFLECTION

Listening to everyone's views on the texts we were given made me realise that though some had picked the same one I did, we had different views and inferences of the text. I also learned that sources that seem like they are very different, may surprise you with a common underlying theme. Therefore, when looking for sources, I should not disregard a text just because I assume it will not tie in with my project. Any text read for research purposes can be useful.

Research & Storytelling Techniques

Inspiration

Research should be based on what inspires you. What you are looking at, what you are listening to, and who are you talking to?
(Exhibitions, podcasts, tutors, conversations with friends)

What Inspires You?

Genre - Sci-fi/Rom-com

Camera Technique - Low angle, eye level, high angle, dutch angle, overhead, aerial - Question why are these angles used? What are they trying to achieve?

Lighting Technique

Other Visual Elements - Audio, framing, composition, camera motion, film selection, lens choice, depth of field, zoom, focus etc

Who Inspires you?

Search for directors that have a style that you like or a way of storytelling. for e.g. Wes Anderson, Bong Joon-Ho, Ava Du Vernay

= *BE BROAD WITH YOUR REFERENCES* =

Organising Your Research

Categorise - What are you looking at? Lighting? Composition? Angle? Storyboards

LATCH Method - Location, Alphabet, Time, Category, Hierarchy

Create mood boards / treatments

Analyse Your Research

Ask the following questions:

- Why are you looking at this particular research?
- What is the story

MicroBrief: Select 1 or two of the following and produce min. 1 page of research and analysis

- Visual Elements
- Examples of Moving Images
- Filming Techniques

(outcome seen on next page)

Research & Storytelling Techniques

The power of the close-up shot: why, when and how to use it.

Close-ups can be used for both narrative and stylistic purposes. For example, in the film *Inglorious Bastards*:



The director uses close-up to build suspense as the antagonist is a French Jew hiding under a fake identity and makes the audience wonder if the protagonist will figure it out.

Close-ups are also used in cooking shows, music tutorials, or even reaction videos to show the viewers the emotions of the people in the videos.

When to use them?

- Close-ups = dramatic moments and shots that need details
- Focus on the emotions of a person
- Show the details and techniques of work
- Use it to hide the surrounding details which can later be revealed

REFLECTION

The task to look for images that represent care without actually searching for the word care showed me that being specific with your keywords can give you better results rather than just looking for random images that sort of relate to care. This is something I will use for my own research practice because trying to find the right resource can be challenging but by narrowing down to a specific topic, it makes it easier to find exactly what you are looking for.

I also learned that research does not have to be just something you have read, but it is anything that contributes to the expansion of your knowledge on a subject.

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Week 2

25/04 - 29/04

Looking Closely



The Cliff

Content Warning: Death

Keywords: Dog, Sensory

Description: This film depicts the return of an animal from the dead through an exploration of sensory fragments. As the dog walks through the film, it rediscovers all the sensations, places, textures, movements, and sounds from its past.

Analysis: The animation of this film is what drew me to it as I thought it was interesting that the dog's life is depicted through its surroundings rather than what it exactly did. The choice to keep it in greyscale and the minimal sounds add to the morbid feel of the film as the dog is essentially dead. This film makes us question what we will leave behind and what contributed to our life?



The Shining Stars of Losers Everywhere

Content Warning: n/a

Keywords: Horse Racing, Community, Hope

Description: This is a short documentary on a horse that never won a race but brought hope to the people of Japan by inspiring them to never give up.

Analysis: Haru Urara persevering after every loss

taught those who watched him to never give up. A community of people, regardless of their background, were brought together in support of this horse. Some said that watching him run in every game brought them courage to tackle their own struggles. It shows us that inspiration and community can be found anywhere, even from a horse that never wins a race.

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Week 2

25/04 - 29/04

Looking Closely



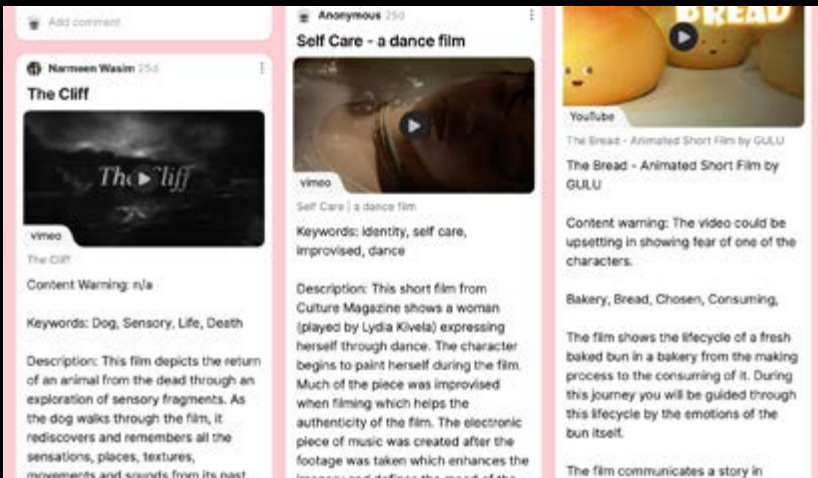
Limonta Society

Content Warning: n/a

Keywords: Food

Description: I do not really know what is written in this film but I chose it because of the way it was shot and how it directs you to notice the movements and actions.

Analysis: The film is very visual and therefore it was not hard to understand what was going on. The tone and grain gives a carefree feel to the film which is aided by the light and fun music choice. The decision to only include hands gave a clear focus on the actions rather than the people making them. The synchronised motions make you think about community and how the simple act of eating together can foster it.



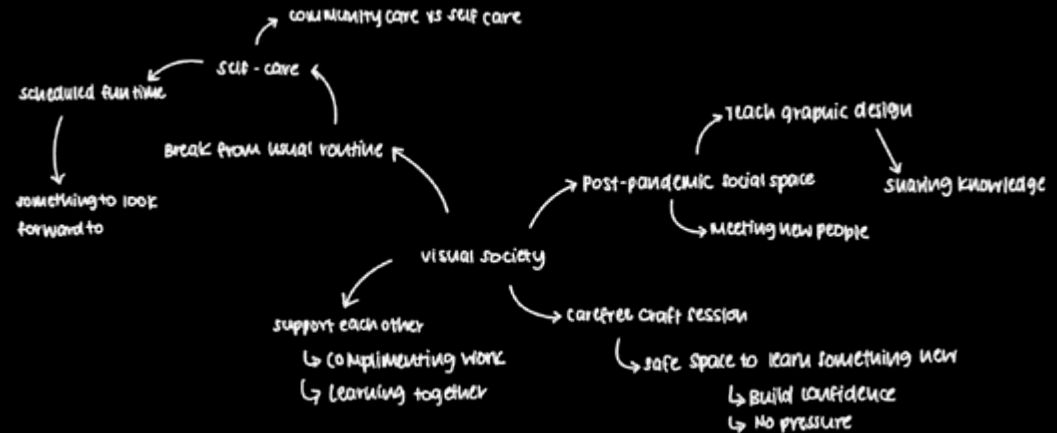
REFLECTION

This exercise taught me to be mindful of content warnings and think about keywords that describe a film. This is something I need to take note of when making my short film because the keyword should be exactly the point I want to make with my film. If the keywords do not match my idea then my film has not communicated the idea that I want it to.

Interview with Visual Society Members

I decided to have a casual discussion / interview with the members of Visual Society during our lino workshop.

= WHY DID YOU JOIN VISUAL SOCIETY, AND WHAT HAVE YOU GAINED FROM IT? =



REFLECTION

From what I gathered during the discussion is that many of our members joined Visual Society to have a break from their projects and have a good time doing crafts. They use it as a relaxing time to learn something new without the pressure of deadlines. I realised that most of their reasons for joining were rooted on self care, but somehow we have built this community of care for each other. This relation between self care and community care is what I would like to focus my film and essay on because I think it captures the essence of Visual Society and what it means to us.

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Week 2

25/04 - 29/04

Essay Research

The Politics of Care

- Mainstream discourse: self-care = occasional individual practices
 - ↳ Dismisses socio economic, political, cultural & geographic factors
- Individual needs are bound by society's needs
- ∴ self-care ≠ individualistic goal
- solidarity is crucial for self-care
- "caring for ourselves through personal responsibility and solidarity and consequently for others, has become an essential collective human action to prevent illness, especially when care services are overwhelmed."
 - ↳ wearing masks to prevent spread of infection = self care that leads to community care

The Care Manifesto

- "utopia" = care at heart of society
- our current society is profit driven
- lack of care = capitalism + lack of empathy towards those deemed "different"
- care is an emotional and practical part of our society
 - ↳ it is not a domestic thing that is just for traditionally "feminine" roles e.g. care taker
- care should influence economics, states, markets & global issues

REFLECTION

Through these texts it is evident that what I realised through the interview I had with Visual Society members about the link between self care and community care is true. I want my film to effectively communicate this message that self care is not an individualistic goal and that Visual Society has built this group of people who care and support each other.

Queer Care: Loving Transgressions

- Performative care enables bosses to demand more from the workers
 - ↳ "we are like a family" - same amt. of work but ↓ pay
 - E.g. DRINK after work = Talking about work after logging off
- ∴ They pretend they care but actually overworking you
- Emotional labour } Air hostesses
 - o language moves rapidly
 - ↳ meaning of 'emotional labour'
 - ↳ smiling @ annoying passengers but now it is used for solidarity, help, cooking for sick friend
- Peer support and peer led services
 - ① HEARTS & MINDS
 - ② GRSIROOTS Activist
 - ③ STAR REFUGE
 - ↳ FIRST EVER LGBTQ DOMESTIC VIOLENCE - FOUNDED DURING COVID
- Rise of the refrain
 - ↳ About a deaf chorus - form a workers union - a band
 - deaf person in the lead - produce music ↓
 - communicate mutual feelings through sounds -
 - ↳ deaf people could miss things said, regular people could miss jokes said THROUGH ASL
- SISTERS UNCLE
 - o WE HAVE POWER WHEN WE WORK TOGETHER

REFLECTION

Listening to this lecture made me think more deeply into care and how sometimes though it seems like someone cares for you, it may not be entirely true especially in a professional setting. This is something I need to be aware of especially when I start looking for work after I graduate to ensure that my needs are being met by a company because we can easily be exploited.

The second part about the deaf person as a lead of a band showed me that inclusivity is easily achieved when you actively keep it in mind. I would like to make sure that my film can be enjoyed by everyone and in order to do so, I have to think about those with disabilities too.

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Week 3

02/05 - 06/05

More Films



Beyond The Blue

Content Warning: n/a

Keywords: Swim, Community

Description: This is a documentary about a swimming club that was founded by 2 people for their collective passion for swimming.

Analysis: This documentary raises awareness for

the importance of mental health and its relationship with sports. The blue-tones depict the calm and serenity that is felt by the members of this club when they go swimming together.



Book Club

Content Warning: Gun Violence, Robbery

Keywords: Club, Book, Surreal

Description: This is a short film about a bookclub that is trying to have a meeting but comes into unexpected hurdles like finding a space large enough to fit the growing size of the club and the robbery at the end.

Analysis: The use of black and white and a square frame, much like an old screen gives a surrealistic feel to the film as it does not match the clothes worn by the people in it. The modern-day clothing gives a clear contrast to the way the film has been edited.

Writing A Visual Analysis

Tasks for this workshop are based on the text “Alt-text as poetry”



Image 1

Task 1: Write 3 Single sentences to describe the image, from most to least important.

The point of this exercise was to think of description as not analysis. It is necessary for analysis to happen but it is not an analysis. If description is the “what”, analysis is the “so what?”

Task 2: Under each descriptive sentence, answer the question “so what?”

Sentence 1:

It is a black and white shot of 2 men and a woman seated around a table.

So What? The black and white tone of the image provides a visual contrast and a “dreamlike” view of the world because though the film is shot in a “vintage” manner, the contrast of the modern clothes worn by the men and woman give a surrealistic feel to the film.

Sentence 2:

One of the men and the woman have a book in hand and are looking at the other man who by his hand gestures, appears to be speaking.

So What? The man who is speaking does not have a book in his hand, which shows he may have forgotten to it for the bookclub. The disinterested looks on the others faces support the idea that this man has not come prepared for this session.

Sentence 3:

The placemats on the table are overlapping each other. The men each have a glass of water. The walls are clear of any decorative items.

So What? The contrast between the disarray of placemats and the bare walls show that this bookclub meeting may be held at a rented apartment. It may belong to the woman as she likely offered the two men, a glass of water when they arrived.

Writing A Visual Analysis

Task 3: Edit your image description and “so what” notes into a visual analysis.

The main colour-grading in the film “Bookclub” directed by Dario Ortega is black and white which provides a “dreamlike” tone right from the start of the film. The opening shot has 2 men and a woman seated around a table. The contrast between the “vintage” editing of the film and the modern clothes add to the surrealism that this film is trying to portray. As the man and woman with a book in hand listen to the other talk, it is apparent that he may have forgotten his book and has come without it for the meeting. The disinterested looks on the others faces supports the idea that this man has not come prepared for bookclub. The disarray of placemats in contrast to the plain walls show that this meeting may be being held at someone’s rented apartment. It appears it may be the woman’s as she must have offered a glass of water to the men when they arrived, as they both seem to have a glass of water while she does not.

REFLECTION

I used to struggle with analysis because I never really knew what to say, but using the “what” and “so what” method has really helped me with it. This is something I will use for my essay writing to help me expand on my points.



Image 2

Task 4: Cross-Analyse 2 images by answering the following questions:

How do these two images agree with each other?

They both include a group of people doing an activity together.

How do these two images disagree with each other?

The first gives off a very surreal and tense energy while the second is more relaxed.

What can these two images teach each other?

The second image could teach the first that things should be enjoyed and not everything needs to be taken seriously.

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Week 3
02/05 - 06/05

Self-care

Task 1: Write a 150 word reflection on consent in relation to your project.

For my project, I would be filming the workshops hosted by Visual Society and therefore would need to get consent from the members to be allowed to film them. The film will be about the community that this society has built through crafting activities and in order to portray that, I will need to shoot real-time clips of these workshops. The members of Visual Society have a key role in my film as it will be all about them and how their decision to join has allowed us to build a whole-

some community who learn new things together. Before the start of a workshop, I will ask Katie to give a brief disclaimer regarding the filming and we will offer the members an out at anytime. They will also be allowed to let me know at any given point if they are uncomfortable about being filmed. I will continuously ask them as I am filming if they are alright if I take a quick shot of what they are doing.

Task 2: Produce a timeplan for the rest of the unit.

MAY

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2 Exam Monday	3 Studio Activities 09:30 - 1:00pm	4 Workshop + Studio 09:30 - 12:00pm	5 Writing a script 14:00 - 1:30pm	6 Studio Activities 09:30 - 1:00pm	7 Minor Project work + class 1:30pm
8 → morning class	9 Tutorial Support 0 - 4pm	10 Studio Activities 09:30 - 1:00pm → 20:00pm film editing	11 Workshop + Studio 09:30 - 12:00pm filming 8-12pm → film feedback	12 Writing a script 14:00 - 1:30pm → David feedback	13 Studio Activities 09:30 - 1:00pm	14 → More story Katie's film story
15	16 Tutorial Support 0 - 4pm	17 Studio Activities 09:30 - 1:00pm	18 Workshop + Studio 09:30 - 12:00pm filming 8-12pm → film feedback	19 Writing script 14:00 - 1:30pm → script edit	20 Studio Activities 09:30 - 1:00pm	21 Workshop story 14:00 - 4pm
22 → studio class	23 Tutorial Support 0 - 4pm exam revision 11:00am exam 1:00pm	24 Workshop + Studio 09:30 - 1:00pm	25 Workshop + Studio 09:30 - 12:00pm filming 8-12pm → film feedback	26 Writing script 14:00 - 1:30pm scripted	27 Workshop script 14:00 - 1:30pm story	28
29	30 Tutorial Support 0 - 4pm scripted	31 Workshop script 14:00 - 1:30pm story				

JUNE

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2 Exam Monday	3 Studio Activities 09:30 - 1:00pm	4 Workshop + Studio 09:30 - 12:00pm	5 Writing a script 14:00 - 1:30pm	6 Studio Activities 09:30 - 1:00pm	7 Minor Project work + class 1:30pm
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Week 3

02/05 - 06/05

Self-care

Tutorial Feedback

Find a rhythm within vis soc space → kind of like ping pong sounds

- screen print sounds
- UNO cutting
- rollers

idea? Screenprinting words as they are being said

play as care → playfully put together?

DEMONSTRATE playful care through these workshops

REFLECTION

Consent is an essential part of filming because you need to make sure that the people in the film are comfortable being a part of it. This exercise of writing a reflection on consent and how I will use it for my film allowed me to confirm how I will implement this and to ensure that no one has been wrongfully placed in my video without their consent.

Creating the timetable helped me with tracking how I will complete my project without leaving things to the last minute. By keeping days free for a mental break, and following the schedule, I will be able to finish my project in the best way that I can.

From the tutorial feedback, I decided that my film will focus on the visuals and sounds of the workshops. I will aim to film close-up shots of people participating in the workshops to show the playful nature of these sessions.

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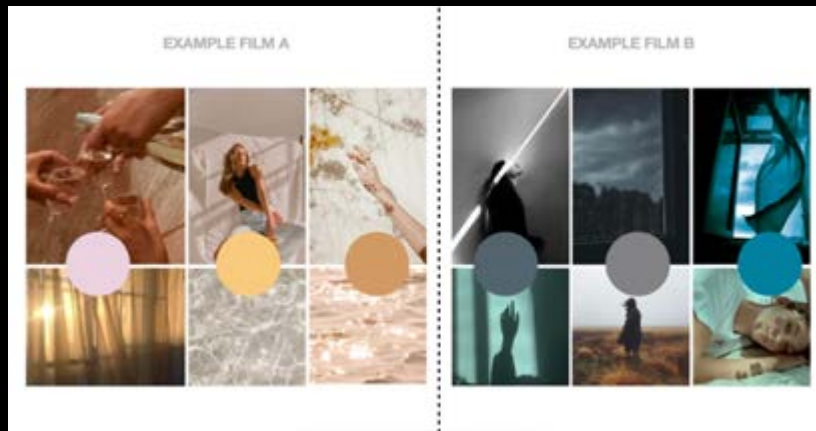
Week 4

09/05 - 13/05

Cinematic Storytelling & Publishing

Visual elements are key in setting the overall tone and mood of a film.

Task: Create a mood board with 6-9 images and 2-3 sentences.

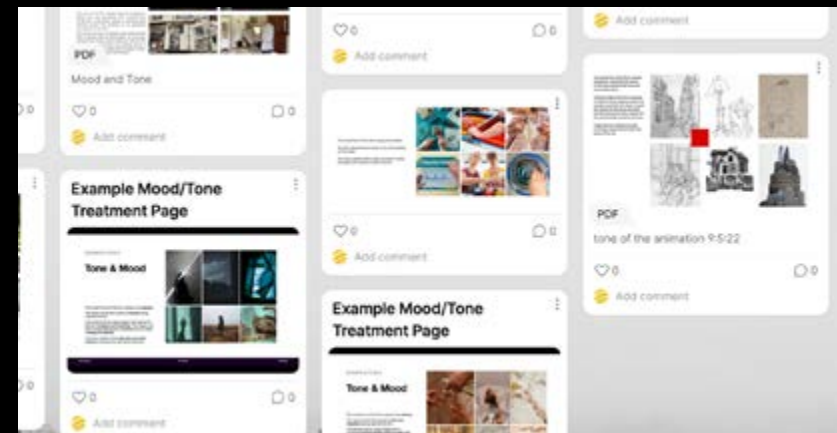


- About Lockdown
- Solitude
- Positive tone/mood

- About Lockdown
- Solitude
- Negative tone/mood

Mood can refer to either the atmosphere of a story or the emotional state of a character. What will your tone/mood be for your film?

= **PLAYFUL** =



Cinematic Storytelling & Publishing

Communicating with colour

Film: Inside Out - using colours to represent emotions

Film: Up - vibrant tones at the beginning but when scene moves to sadness and loss, it becomes less saturated and more muted

**= 3 COLOUR
ESSENTIALS:**

***HUE,
SATURATION,
BRIGHTNESS* =**

Colour Correction

Making the footage look exactly like what you see in real life

- White balance
- Make sure colour temperature is right during filming
- Exposure = brightness/darkness
- Lumetri: refine and define colour tones

Colour Grading

- Aesthetic of the video
- Using colour to convey visual tone/mood

REFLECTION

This workshop taught me the importance of colours to set the tone and mood of a film. Just by desaturating a scene, the whole meaning behind it can change from happy to sad. Therefore, for my own film I will ensure that the colours are bright because I want it to evoke calmness and creativity.

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Week 4

09/05 - 13/05

Faster!

During this workshop, I took some clips of Gabe and Alexandra doing crafts in order to create a sort of “test” video of how I would like to shoot my film. Below are the screenshots of the clips.



REFLECTION

This workshop gave me a chance to record an experimental draft of my film. As Gabe and Alexandra made props for their video, I asked them for consent to film them because these are activities that we do during Visual Society workshops. Looking back at how the film turned out helped me solidify the fact that I want to definitely take close-ups of the activities because I liked how personal they felt as compared to filming a wider shot.

Crip Is A Verb

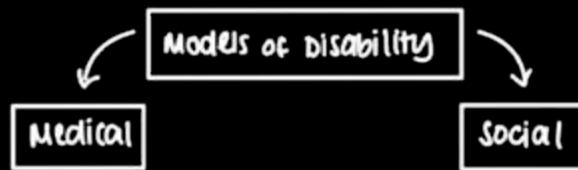
what is crip?

→ Medical disability + trauma

→ 'CRIP' is a reclaimed slur — "a way of doing disability"

Reference: THE BODYMIND PROBLEM AND THE POSSIBILITIES OF PAIN by Margaret Price

Disability Activism History



Disability is an individual wrong that should be fixed by Medical intervention

Disability as produced by environmental and social human-made barriers

Disability Justice Activist

→ Activists, organisers, cultural workers who bring awareness to 'able-bodied supremacy' has been formed in relation to other systems of domination and exploitation'

↳ Problem with this definition = Exclusion for certain impairments like chronic illness, neurodiversity

Does not account for intersection with other identities

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Week 4

09/05 - 13/05

Taking Stock

I showed Amy the clips I had compiled from the first Visual Society workshop that will be part of my film. We had an acrylic pouring session and I took some close up and wide view shots. As mentioned before, I used these two camera angles to showcase the transition between self-care and the community.



REFLECTION

Amy thought the clips were great and she enjoyed the two different camera angles, however, I had compiled them in a random order but she suggested that I should keep all the close-ups at the beginning of the film and the wide-angles at the end. I agreed with that this would be a good course of action because it will give a narrative of how self-care links to community care.

● REC



Week 5
16/05 - 20/05

Essay Research

Mental Wellbeing In A Pandemic

The role of care and solidarity

- care ethics = importance of human interactions
- mutuality + connectedness of daily life
- relationships should not just be about others but also oneself

→ solidarity = 'shared practices reflecting a collective commitment to carry "costs" to assist others'

↳ signifies mutuality/unity

↳ standing together, mutual support, cooperation

→ solidarity is necessary for care

↳ recognises relationship between individuals and community

REFLECTION

This text agreed with my theory of how self care is a form of community care. It showed that solidarity is inherently a type of self-care because they are not mutually exclusive. Self-care is important to community care and vice-versa. As mentioned before, the focus of my film is how members of Visual Society joined us for self-fulfilling reasons but unknowingly created a community of support for each other. I want my film to show the essence of being a part of this society and the wholesomeness of the workshops.

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Week 5

16/05 - 20/05

Focus: Film-Making

During this tutorial, I came with a rough draft of how I want the visuals of the film to transition. I kept a fast-paced transition between each video to kind of mimic an ASMR style tiktok with hopes to record audio of each action and adding that into the film. I also record-

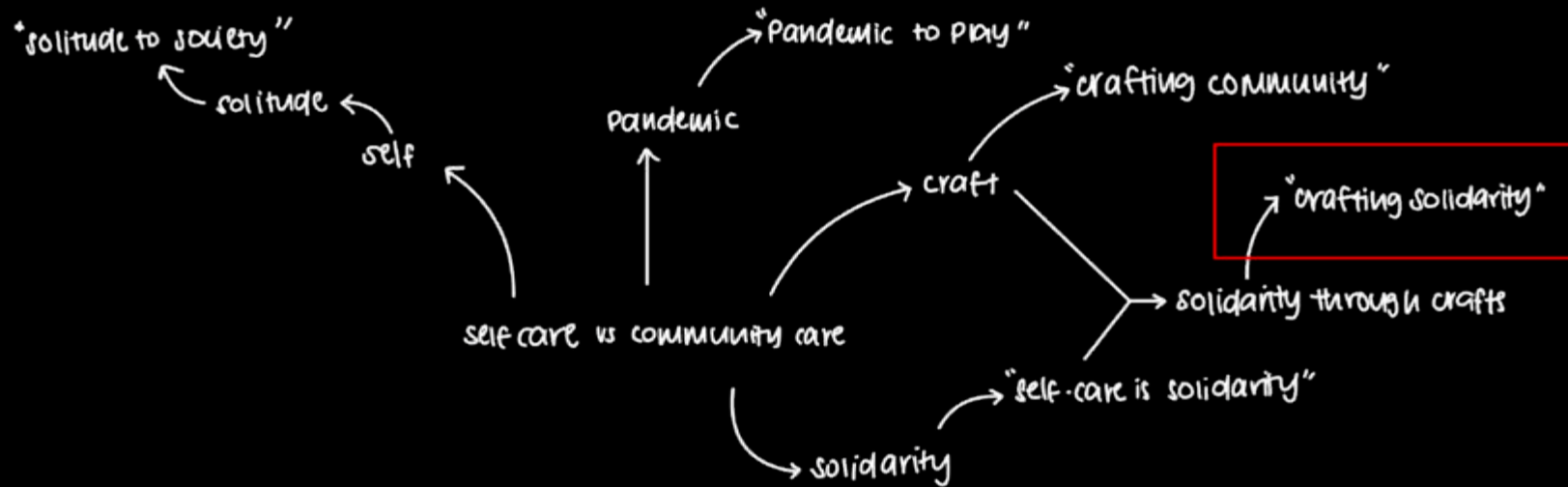
ed Katie's introduction to the workshop as I realised this would be a good start of my film, with her introducing each workshop the way she always does.



REFLECTION

Amy suggested that I should slow down the pace of the film by lengthening each clip because it gives off more of a hectic vibe rather than a carefree and chill atmosphere that these workshops usually have. I had not thought about that and realised how something as simple as just how long a clip is changes the entire tone of a film. She also told me to think about how the message I would like to send will be clear to the audience. It could be in the title, or audio, or words on a screen, but it is something I need to clarify.

Film Title Ideas



REFLECTION

I used the idea of using keywords to describe the film from our previous studio workshop to come up with a title for my film. I think the term "crafting solidarity" fits my film perfectly because that is essentially what we are doing. Through Visual Society, we are building this community of friends with shared interests and the use of the word "craft" within the title also hints at the type of workshops we usually host.

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Week 6

23/05 - 27/05

Film Festival Dress Rehearsal

For the dress rehearsal, I had all my clips finally filmed and my title decided. The audio was not done yet. Below are stills of the final workshop (knitting) scenes that were added into the video.



REFLECTION

The feedback I received was to really think about the audio and what it will be. My earlier idea was to record sounds and do an ASMR but with the variety of visuals, I did not want to overwhelm the film so I decided maybe adding a lo-fi track would be better suited as that is the type of music we usually listen to during workshops. Amy also suggested that the title or quotes from interviews should be “playfully” added into the film as well. For example, they could be painted or screen-printed.

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80% 

Week 7

30/05 - 03/06

Elsewhere-Care

→ care = 'antidote to violence'

↳ part of a political project

→ care politics is a form of care but it predetermines care

↳ it wants care to have a function

→ care politics is not always inclusive

→ Film: Rocks — how all these characters imagine care from different places

- policing as maintenance + transmission of norms, law and order (oversee, regulate, enforce etc.)
- civil society = we know and abide by laws + behaviours

→ policing beyond the police — be aware of suspicious people, "see it, say it, sort it"

→ schooling is also a policing structure

↳ A place of care that can be a place of violence

"To be a true caring friend in this uncaring world, might mean to be an outlaw"

REFLECTION

This lecture made me think about our idea of care and how what we think will be helpful to someone may not be the case. It is important for us to understand different perspectives and how our actions can affect other even if it came from a place of care. My film is all about this solidarity that we have built and it is important for us to know that though we have a shared love of crafts, we are inherently different and need different methods of support.

● REC

80% 

Week 7

30/05 - 03/06

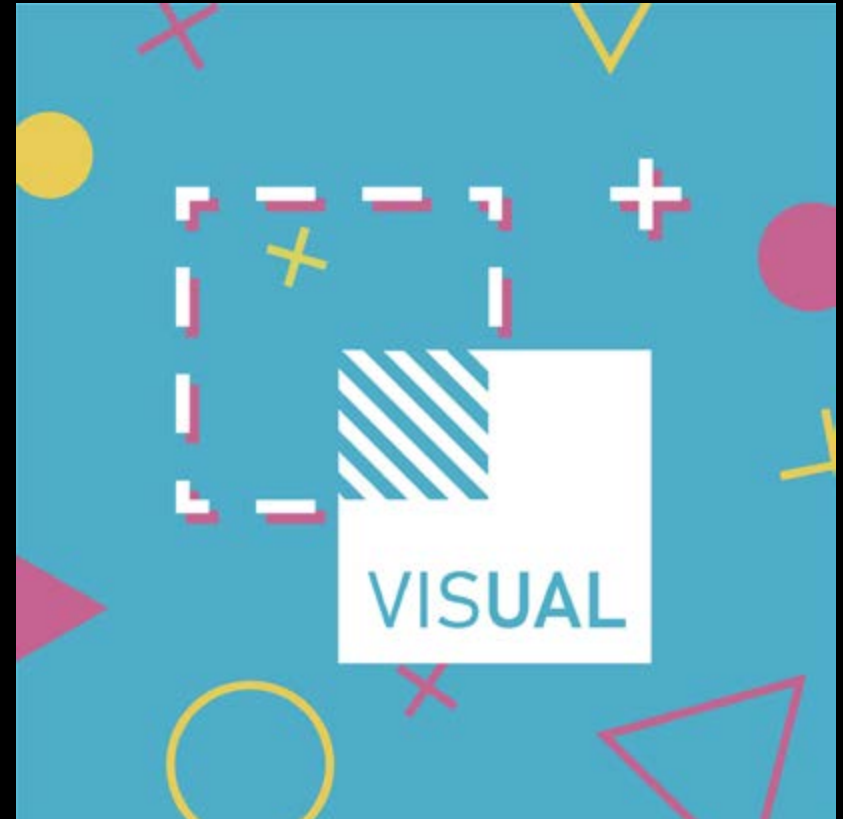
Title Sequence

I thought it would be a good idea to use crochet letters and paint to spell out the title because it incorporates the materials used within the workshops. I was talking to my Katie about it and she suggested what if I got more people to be a part of the clip, where a few hands can be seen coming in and out of frame to put the letters down and create the phrase together.

I thought that was a great idea because it brings emphasis to what the title is telling the audience which is that we are building this community of solidarity together.



I crocheted a few letters using the method seen in the image on the left but it was too time-consuming and it was tedious to get the height and size of the alphabets consistent. I then decided to crochet them in a grid method as seen in the image on the right. It was much easier to keep it consistent and it was easier to grab for filming as the previous ones were quite flimsy.



I chose the colours blue and pink because they represent the colours of our logo as seen above.

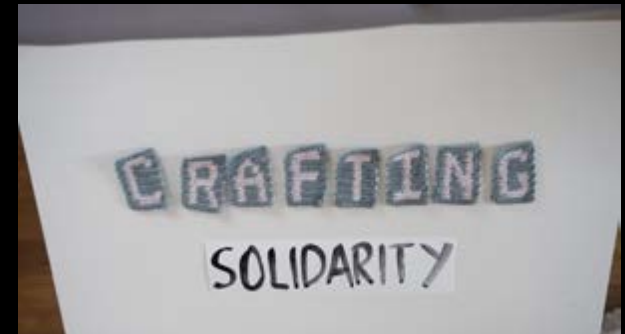
● REC

80% 

Week 7

30/05 - 03/06

Title Sequence



REFLECTION

Overall I liked how the crochet and the painting turned out because the moving of the hands and passing the alphabets around to help each other create the word really added to the idea of how we are in this together. I definitely will need to readjust the angle of the clip because I was unable to tilt the camera all the way in order to get a proper flatlay footage.

● REC

80% 

Week 7

30/05 - 03/06

Colour Edits

At this point I had not done any form of edits to the clips. I wanted the film to have a light and airy feel to it because the ambience of the workshops are very fun and chill.

In order to achieve the tone I wanted, I increased the exposure slightly and lighten the blacks. This gave the film a sort of “dreamy” effect which was exactly how I imagined it.



● REC

80% 

Week 8

06/06 - 10/06

Interview Quotes

Below are the questions and quotes that I selected to put into my film.

Why did you join Visual Society?

- It's a nice break from my uni work
- To meet people and learn things together
- Finally attending in person workshops after covid

What have you gained from it?

- Compliments and support for each others' works
- Confidence to try new things because everyone is learning and experimenting together.

Making new friends with shared crafty interests

The idea was to have these incorporated using the methods taught in the workshops, the same way the title sequence was filmed. However, after adding the title video by slicing it into mini clips and spreading them throughout the film, I realised that using the same method for these quotes would be too overwhelming and confusing for the audience. I therefore decided to overlay text on the film to keep it simple and easier to read, therefore not bringing focus away from the videos.

Click to view test film

REFLECTION

I showed this to my friends and they all thought it looked a little too corporate which did not match the fun tone of the film. The bold texts in the middle with the quotation marks for the answers made it look quite serious which is not what I wanted the mood to be.

● REC

80% 

Week 8

06/06 - 10/06

Interview Quotes

Since the first test did not really work out, I first decided to remove the questions because it made the film very formal, and the quotation marks on the rest of the statements.

I also placed them on different sides of the screen to see if it makes it less corporate and advert-y.

I decided to think back on how I originally wanted to show the quotes being written on screen and realised that I could do that digitally and have it look like it is being written over the clips. This way it will link the hand-done crafts to the quotes and give a more personal touch because it will be like the members are writing letters to Visual Society.



Click to view test film

REFLECTION

I did not really like how this turned out as I still felt that it did not really look like a seamless addition to the film. It just felt like it was cut and pasted on as a last minute thought and did not really go with the film.

REFLECTION

Changing the style of the text made a big difference in the tone of the film and this brought me back to what I learned during the technical workshop on colours that every little detail is important towards the tone and mood of a film, and in this case, the typography.

Final Look

I showed Amy my film with the new overlay text as well as the final lo-fi audio track that I had added in sync with the clips. Her only comments were that the quotes need to link more with the title because at the moment they don't really ground the idea of solidarity.

I took her advice and decided to tweak the quotes to the following:

Version 1:

- It's a nice break from my uni work
 - To meet people and learn things together
 - Finally attending in person workshops after covid
 - Compliments and support for each others' works
 - Confidence to try new things because everyone is learning and experimenting together.
- Making new friends with shared crafty interests

Version 2:

- We get a nice break from our usual uni work
- It's a good space for socialising and learning new crafts together
- It's fun to attend in-person workshops and build a community
- I hear these compliments and support during the workshops, it's really heartwarming
- It's given me confidence to try new things because everyone is experimenting together
- We have made really good friends through a common love of crafts

REFLECTION

Tweaking the sentences to add more of a community feel like including the word "we" and "together" did make the quotes sound like they were very much about the idea of "crafting solidarity". This made me think about how just by changing a single word in a sentence can switch the underlying meaning behind it.

● REC

80% 

Week 8

06/06 - 10/06

Overlay Texts

I added a slight shadow to the texts in order to improve readability but after exporting the film, I realised that some of the text was still hard to read over a white background. I therefore decided to add a grey tone to the words and a harsher shadow in order to really make it stand out against a white background but also ensuring it does not blend into the darker backgrounds.

Click to view test film

Click to view final film

REFLECTION

Overall I think my film now really communicates my point, especially with the new quotes and the way it is written on screen. I have never been fond of film-making but this was a good experience and I have learned that it is not really as daunting as I imagined. As long as you have a clear idea and link each element to your main point, you can have a good outcome that communicates well.

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